



Cookies Policy

Effective Date: May 2025

This Cookies Policy explains how **Reevue Ltd** (“we,” “us,” or “our”) uses cookies and similar technologies on our website **reevueme.com** (the “Site”), in compliance with the **General Data Protection Regulation (GDPR)** and other applicable privacy laws.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help recognize your device, remember your preferences, and improve your experience on the Site.

2. Legal Basis Under GDPR

Under the GDPR, we may process your personal data collected through cookies based on the following legal grounds:

- **Essential cookies:** Based on our legitimate interest in providing a secure and functional website.
- **Non-essential cookies (e.g., analytics, advertising cookies):** Based on your explicit consent.

You have the right to withdraw your consent for non-essential cookies at any time.

3. Types of Cookies We Use

- **Essential Cookies**
Necessary for the Site to function (e.g., security, session management). These do not require consent.

- **Performance and Analytics Cookies**

Help us understand how visitors interact with the Site, improve performance, and enhance user experience. These require your prior consent.

- **Functionality Cookies**

Allow the Site to remember choices you make (such as language or region). These may require consent.

- **Advertising and Targeting Cookies**

Used to deliver personalized ads and measure campaign effectiveness. These require your prior consent.

4. How We Obtain Your Consent

When you visit **reevueme.com**, a cookie banner will appear asking for your consent to place non-essential cookies on your device. You can:

- Accept all cookies
- Reject non-essential cookies
- Manage your preferences through the cookie settings

You can change or withdraw your consent at any time by accessing the cookie settings on the Site.

5. Managing Cookies and Preferences

You can manage or disable cookies through:

- Our cookie preference tool on the Site
- Your browser settings (note that essential cookies may still function)

For more details on browser controls, visit:

- Google Chrome
- [Mozilla Firefox](#)
- [Safari](#)

- [Microsoft Edge](#)
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6. Data Retention

We retain cookie data only as long as necessary to fulfill the purposes outlined in this policy or as required by law. Specific retention periods may vary depending on the type of cookie.

7. Your Rights Under GDPR

As an EU/EEA user, you have the right to:

- Access your personal data
- Rectify inaccurate data
- Erase data (the “right to be forgotten”)
- Restrict or object to processing
- Data portability
- Lodge a complaint with your local data protection authority

For requests or questions, please contact us at the email below.

8. Changes to This Policy

We may update this Cookies Policy to reflect changes in our practices or legal requirements. Updates will be posted on this page with an updated **Effective Date**.

9. Contact Us

If you have any questions or wish to exercise your GDPR rights, please contact us at:

 accounts@reevue.co.uk

 **Reevue Ltd Allia Future Business Centre, London Road, Peterborough, PE2 8AN.**