



April 2025 Pricing Update

Important Update: Pricing Changes Effective May 1st, 2025

Please be advised that our updated pricing for all services and products will take effect from **May 1st, 2025**, unless alternative arrangements have been made with you directly.

Kindly note that **all service and product charges are subject to VAT**, with the exception of card payment fees.

You can find our **standard pricing list for all services and products below**.

Please be aware that **some charges may not apply to your business**, depending on the specific services you receive.

Additionally, we apply a **£0.50 service fee per online order**, which we pass on to you. This helps reduce your operational costs while maintaining fair pricing for your customers.

If you have any questions or need further clarification, please don't hesitate to reach out to us at **accounts@reevue.co.uk**

Google Ads Update: Transition to Cost-Per-Click (CPC) Model

We've been running discounted search ads on your behalf, covering the advertising costs to help drive traffic to your website. To continue providing this valuable service sustainably, we'll soon move to a **cost-per-click (CPC)** billing model.

With CPC, **you'll only be charged when someone clicks on your ad and visits your website**, keeping your costs low and performance-driven. Typical click costs range from **£0.09 to £0.50**, depending on competition and ad relevance. Additionally, you'll soon be able to **view all your Google Ads activity directly from your Business Profile Page**, offering clear insights into your ad performance and value.

Review Dashboard: All your Reviews & Social Networks in one Place.

Our review dashboard is available for just £25 per week, giving you access to all your reviews and social networks in one convenient place. This makes it simple to manage everything efficiently, and most importantly, helps boost your visibility and grow your reviews.

Countertop and Table Ordering:

Easily place orders for customers from countertops and tables tailored to your exact specifications. We make the process simple and hassle-free. This is a commission based service at 7% per order. Risk free, if it doesn't work for you then you don't pay.

Facebook Posts: Consistent Visibility for Your Brand - Free of Charge

We're here to help you stay visible, relevant, and connected with your audience.

Our Facebook posting service will continue as usual, **free of charge**. Regular, consistent posts help build familiarity with your brand—each time customers see your name, logo, and content, it strengthens brand recognition and keeps you top of mind.

Instagram Posts: Showcasing Your Brand - Free of Charge

We'll continue providing our Instagram posting service **at no cost to you**. These posts are designed to showcase your brand's personality, highlight your products, share behind-the-scenes moments, and create the right lifestyle vibe that resonates with your audience.

Google Business Profile: Keeping You Connected—Free of Charge

We'll continue to **update your Google Business Profile at no cost**, ensuring your customers always see the most current information about your business. This helps you stay visible, build trust, and keep your audience informed about your latest updates and activities.

Online Ordering Services

Our standard charge for online ordering will remain at **10% per order**.

Table Reservations

The standard fee for table reservations will remain at **£1 per head**.

Marketing Admin Services

We will continue to plan and schedule your social media posts, email campaigns, and SMS marketing on your behalf. To help reduce overall costs, we've introduced a **flat weekly fee of £5**, which covers all marketing admin services.

Terminal Hardware Charges

To help our partners avoid large upfront hardware costs, we now offer a **pay-weekly option at £6 per week**.

SMS Campaigns & Notifications

Our standard rate for SMS campaigns and notifications is **£0.03 per message**.

Email Campaigns & Notifications

All email campaigns and notifications are provided free of charge.

Card Payment Fees

Our standard card payment processing fee is **2.2% per transaction**.

Flyers & Promotional Leaflets

We offer **flyers and promotional leaflets free of charge**, where possible.

Depending on the quantity required, we may need to pass some of the printing costs on to you. A typical cost is approximately **£30 per 500 flyers**.

Website Domain

We will purchase and link a custom domain to your website **at no cost to you**.

Ongoing **domain maintenance is also free of charge**.

Upcoming Services

We are currently developing several new services, including **Call Agent support, E-POS products, Aggregator Software, Last-Mile Delivery**, and a **Loyalty Program**. Pricing details for these services will be shared closer to their official launch.

Menu & Website Updates

All **menu and website updates**, including **images, content, and SEO**, are provided **free of charge**. We'll continue to maintain your site to ensure it stays current and accurate. To request any changes, simply email us at **accounts@reevue.co.uk**